Meeting Minutes Regular Meeting of the Clark County Public Art Committee Tuesday, January 14, 2020, 3:30 pm, Sunset Parks & Recreation Admin Building, 2601 E. Sunset Rd, Las Vegas, Nevada 89120

Agenda Meeting Started at 3:34 PM

- I. Call to Order
 - Members in attendance: Frederic Bonin-Pissarro, Chase McCurdy, Harold Bradford, Jeff Fulmer, Dr. Robert Fielden & Rebecca Holden. Staff Mickey Sprott, Patty Dominguez & Sharon Cornell.
- II. Public Comments: None
- III. Minutes Bonin-Pissarro moved to approve the November 26th minutes, McCurdy seconded. The Motion passed unanimously.
- IV. Agenda Fulmer moved to approve agenda, Bradford seconded. The motion passed unanimously.
- V. Review of Budget Presentation and FY21 Budget Protocols Mickey described how the process will proceed. Stake holders will present for around 10 minutes with 5-15 minutes of questions about the project. A final decision will be made in April with artists not being present. Staff will recommend pricing using best standards and practices. Art committee will make a decision on funding in April.
- VI. Budget Presentations (not an action item)
 - a. Mobile Art Carts for Rent Mickey presented a power point presentation. Artists would be required to go through a training course. This would help them develop a business, create a business plan and successfully start their own business.
 - Parks & Recreation Special Events could hold a festival to promote the carts and help spread awareness of them. Carts would be open to all arts including visual
 - Clark County would not own the carts but could possibly help maintain a website.

Questions were presented about who would provide the training. Mickey will be meeting with County Director of Economic Growth and Development as well as coalition that offers training to help small businesses thrive through Clark County Library.

VII. Review of Marketing Efforts –

Mickey provided a handout that detailed engagements on social media and the county Public Arts website. The department will be using both print and radio ads to get the word out on upcoming events such as the Impact exhibit. Commercials will also alternate to get people involved in full scope.

Our email list currently included 1016 emails on the list. Interest and engagement is positively influenced whenever we utilize it.

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The incident with our head sculpture being knocked off its pedestal was address and noted that Mickey has given television interviews to address it. This also lead to channel 3 inquiring about other projects and channel 3 wanting to interview the Nellis artist once the project begins.

A member brought up an idea to help promote our art and evens by possibly using them on billboards on wrapped on busses.

VIII. Report by Clark County Parks and Rec Public Arts Office staff regarding monthly summary of current projects – Existing in Thought reception at Winchester Cultural Center 5:30pm-7:30PM. The youth workshop engaged over 40 children. We have 14 workshops scheduled between now and June.

A call for artists will be sent out for mosaic artists for the Children's Festival. Details to be posted to the website.

- IX. Discussion regarding topics for future agenda items by the committee members. Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken (*not an action item*). None.
- X. Comments by the General Public: Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Art Committee. No subject may be acted upon by the committee unless that subject is on the agenda and is scheduled for action. If you wish to be heard, give your name for the record. The amount of discussion of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited (*not an action item*).

George (last name inaudible) brought up the idea that the carts could be used to connect with schools and senior centers. Possibly relying more on engagement aspect than selling items or artwork.

Mickey Sprott wanted to mention an event held by an Asian cultural group to be held at the Gold Coast Casino in the Arizona Ballroom on Jan 18th from 4:30pm-6:30pm.

- XI. Future Meeting Schedule: 2nd Tuesday of each month beginning at 3:30 p.m. (for possible action)
 - a. Next meeting: February 11, 2020 McCurdy moved to approve the date of February 11th 2020 and was seconded by Bradford.
- XII. Adjournment **Dr.Fielden motioned for adjournment, Bradford seconded the motion**.

 Meeting ended at 5:09 PM